

## *Special Report*

### **What are They Up to Now?**

#### **A Look at What Some of the "Doty Era Losses" are Now Doing**

As long-time readers are aware, usmnews.net not only reports on faculty departures as they happen, we also provide updates to the list of faculty departures since 2003, or the year that former Dean D. Harold Doty was hired by USM (from Syracuse) to serve as the Dean of the business school. The insert below shows just how extraordinary CoB faculty turnover has been since Doty arrived on the scene in 2003:

| <b>Faculty Turnover in the CoB, 2003-Present</b> |            |            |             |           |            |            |            |           |                |  |                                       |
|--|------------|------------|-------------|-----------|------------|------------|------------|-----------|----------------|--|---------------------------------------|
| <b>Faculty Leaving</b>                           |            |            | <b>Unit</b> |           |            |            |            |           |                |  | <b>Currently Located</b>              |
| Allen, Billie                                    |            |            | MGT         |           |            |            |            |           |                |  | Retirement                            |
| Babin, Barry                                     |            |            | MKT         |           |            |            |            |           |                |  | Louisiana Tech University             |
| Babin, Laurie                                    |            |            | MKT         |           |            |            |            |           |                |  | University of Louisiana, Monroe       |
| Black, Tyrone                                    |            |            | ECO         |           |            |            |            |           |                |  | Retirement                            |
| Canterbury, Ray                                  |            |            | ECO         |           |            |            |            |           |                |  | Retirement                            |
| Cartee, Charles                                  |            |            | FIN         |           |            |            |            |           |                |  | Retirement                            |
| Crockett, James                                  |            |            | ACC         |           |            |            |            |           |                |  | Retirement                            |
| Davis, Lizhu                                     |            |            | FM          |           |            |            |            |           |                |  | unknown                               |
| Eisenberg, Laurence                              |            |            | FIN         |           |            |            |            |           |                |  | New Jersey Institute of Technology    |
| Fisher, Dan                                      |            |            | MKT         |           |            |            |            |           |                |  | University of Central Arkansas        |
| Gregory, Brian                                   |            |            | MKT         |           |            |            |            |           |                |  | Northern Arizona University           |
| Haggard, Dana                                    |            |            | MGT         |           |            |            |            |           |                |  | Missouri State University             |
| Haggard, Stephen                                 |            |            | FIN         |           |            |            |            |           |                |  | Missouri State University             |
| Hallab, Zaher                                    |            |            | TM          |           |            |            |            |           |                |  | California State University, East Bay |
| Hutchinson, Joe                                  |            |            | TM          |           |            |            |            |           |                |  | University of Central Florida         |
| Hwang, Johye                                     |            |            | TM          |           |            |            |            |           |                |  | University of Missouri                |
| King, Roger                                      |            |            | FIN         |           |            |            |            |           |                |  | Retirement                            |
| Kozar, Joy                                       |            |            | FM          |           |            |            |            |           |                |  | Kansas State University               |
| Lewis, Stanley                                   |            |            | MIS         |           |            |            |            |           |                |  | Troy University                       |
| Lo, Melody                                       |            |            | ECO         |           |            |            |            |           |                |  | University of Texas, San Antonio      |
| Lopez, Tara                                      |            |            | MKT         |           |            |            |            |           |                |  | Southeastern Louisiana University     |
| Madaris, Michael                                 |            |            | FIN         |           |            |            |            |           |                |  | William Carey University              |
| Malik, Farooq                                    |            |            | ECO         |           |            |            |            |           |                |  | University of Southern Mississippi    |
| Michael, Daniel                                  |            |            | MGT         |           |            |            |            |           |                |  | TBA                                   |
| Naghshpour, Shahdad                              |            |            | ECO         |           |            |            |            |           |                |  | in another USM College                |
| Nam, Doowoo                                      |            |            | FIN         |           |            |            |            |           |                |  | Inha University (Korea)               |
| Rambo, Robert                                    |            |            | ACC         |           |            |            |            |           |                |  | Providence College                    |
| Reutzler, Tanya                                  |            |            | TM          |           |            |            |            |           |                |  | University of Mississippi             |
| Salter, Sean                                     |            |            | FIN         |           |            |            |            |           |                |  | Middle Tennessee State University     |
| Sawyer, Charles                                  |            |            | ECO         |           |            |            |            |           |                |  | Texas Christian University            |
| Sharp, David                                     |            |            | ECO         |           |            |            |            |           |                |  | Private Sector                        |
| Tang, Linghui                                    |            |            | ECO         |           |            |            |            |           |                |  | College of New Jersey                 |
| Taylor, Jim                                      |            |            | TM          |           |            |            |            |           |                |  | University of Mississippi             |
| Taylor, Walton                                   |            |            | FIN         |           |            |            |            |           |                |  | Retirement                            |
| Trevino, Len                                     |            |            | IB          |           |            |            |            |           |                |  | Washington State University           |
| Whitesell, Frank                                 |            |            | ECO         |           |            |            |            |           |                |  | Retirement                            |
| Ernie Wilson                                     |            |            | TM          |           |            |            |            |           |                |  | Retirement                            |
| Wong, Sunny                                      |            |            | ECO         |           |            |            |            |           |                |  | University of San Francisco           |
| <u>ACC</u>                                       | <u>ECO</u> | <u>FIN</u> | <u>FM</u>   | <u>IB</u> | <u>MIS</u> | <u>MGT</u> | <u>MKT</u> | <u>TM</u> | <u>Overall</u> |  |                                       |
| -2   | -10        | -8         | -2          | -1        | -1         | -3         | -5         | -6        | -38            |  |                                       |

This **Special Report** checks in on several of these departures to see what they are up to these days.

## Barry Babin

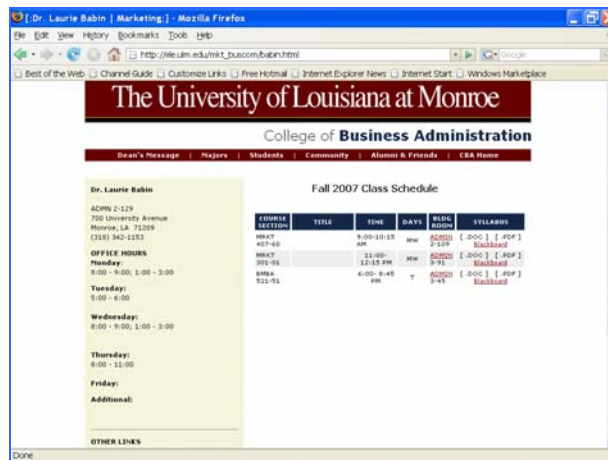
Babin left the CoB at the end of 2006-07 in order to become the chair of marketing at Louisiana Tech University. According to LTU, Babin has an article forthcoming in *Psychology & Marketing*, and the latest edition of his co-authored text, *Exploring Marketing Research* (Thomson), was just published (2007).



Finally, Babin is prepping articles for submission to the *Journal of the Academy of Marketing Science* (A-level) and the *Journal of Retailing* (A-level).

## Laurie Babin

Babin departed the CoB at the end of 2006-07 to take a similar position at the University of Louisiana – Monroe. Little is known about what Babin is up to these days, except for her teaching responsibilities.



Dr. Laurie Babin  
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OFFICE HOURS  
Monday:  
9:00 - 9:00, 1:00 - 3:00  
Tuesday:  
5:00 - 6:00  
Wednesday:  
8:00 - 9:00, 1:00 - 3:00  
Thursday:  
8:00 - 11:00  
Friday:  
Additional:  
  
OTHER LINKS

Fall 2007 Class Schedule

| COURSE SECTION | TITLE | TIME       | DAYS | W/LOC | PREREQ | SYLLABUS         |
|----------------|-------|------------|------|-------|--------|------------------|
| 407-00         | adm   | 9:00-10:15 | mon  | 02020 | 2-129  | Backward [ PDF ] |
| 408-00         |       | 11:00-     | mon  | 02020 |        | [ PDF ] [ PDF ]  |
| 409-00         |       | 11:15 AM   | mon  | 02020 | 3-71   | Backward [ PDF ] |
| 409A           |       | 4:00-5:45  | mon  | 02020 |        | [ PDF ] [ PDF ]  |
| 512-01         | adm   |            |      | 02020 |        | Backward [ PDF ] |

According to the screen above, Babin is teaching 3 courses with 3 preps at UL-M.

## Dan Fisher

Fisher left USM's business school for a position as assistant professor of marketing at the University of Tulsa. After a brief stint at UT, Fisher is now located at the University of Central Arkansas.

## Johye Hwang

Like some others, Hwang made a nice jump – from USM to the University of Missouri.



The UM website does not offer much in the way of information on Hwang, who previously served in the CoB's tourism management department, so we are unable to report on her latest research endeavors.

### **Joy Kozar**

Kozar made a nice jump (after 2005-06) – from USM to Kansas State University – where she is currently an assistant professor of apparel marketing. Kozar has been extremely busy. She currently has articles in press at the *Journal of Fashion Marketing and Management* and the *College Student Journal*. In 2007 she published an article in *The Learning Organization*, and in 2006 she had an article published in the *Family and Consumer Sciences Research Journal*.



Kozar also has two book chapters in press, as well as two in press articles with the *ITAA Proceedings*. She had two other articles published in the 2006 *ITAA Proceedings*. In her brief time at KSU, Kozar has already been awarded two grants.

While in Hattiesburg, Kozar was the co-owner of *Eve Marie's*.

### **Doowoo Nam**

Nam left USM's business school in the early part of the period. He is now an assistant professor of finance at Inha University in Korea. Since his last evaluation at USM, Nam published an article on emerging stock markets in the *Journal of Emerging Market Finance*.

### **Tanya Ruetzler**

Like some others, Ruetzler made a nice jump – from USM to Ole Miss, where she now serves as an assistant professor of hospitality service finance.



While in USM's business school, Ruetzler was an integral part of the College's *Charcoal Room*, the student-run on-campus restaurant laboratory that gained a nice reputation among Hattiesburg's business diners.

**David Sharp**

Sharp left the CoB after the 2004-05 academic year, and he is now the Managing Economist and Director of the Memphis office of Nathan Associates, Inc.



While serving as an assistant professor of economics in the CoB, Sharp published a number of papers. According to the NA, Inc. website, Sharp published four articles over the 2003-05 period alone.

**Linghui Tang**

Tang left USM's business school in 2006, and is now an associate professor of international business at The College of New Jersey. Since Tang's last evaluation at USM, she has published articles in *Economics Letters* (A-level) and the *Review of International Economics*. And, according to information available at TCoNJ's website, Tang looks to be near receiving acceptances on submissions at the *Journal of International Business Studies* and the *International Business Review*, both top-shelf journals in IB, though the former would also be considered a "premier" journal in the field.

**Jim Taylor**

Like some others, Taylor made a nice jump – from USM to Ole Miss, where he now serves as an assistant professor of hospitality service management.



While in USM's business school, Taylor was an integral part of the College's *Charcoal Room*, the student-run on-campus restaurant laboratory that gained a nice reputation among Hattiesburg's business diners.

### **Commentary**

Just this brief look alone shows just how devastating the CoB's turnover since 2003 has been. The junior faculty above carried with them future A- and B-level publications, and the potential for outstanding careers in their fields. The losses in tourism management, in particular, also show how harmful Cherylynn Becker's administration of that department was over the brief period she served as TM chair.